



Town of Stonington
Economic Development Commission
152 Elm Street
Stonington, Connecticut 06378

COMMISSIONERS

Dave Hammond
Chairman

Kevin Bowdler
Vice Chairman

Jim Lathrop
Member

Suzanne Lane
Member

Richard Balestracci
Member

Dan McFadden
Member

Bill Hobbs
Member

Virginia Abernathy
Member

Pete Robinson
Member

Elsie Bissett
Alternate

John Godin
Alternate

Cullen Hagan
Alternate

*EDC Mission:
To assist in the
establishment of new
business in Stonington;
finding business
locations; State of
Connecticut and local
assistance and
incentives; introductions
to area officials and
business leaders; and area
statistics and information.*

Final Minutes **Special Virtual Meeting – Exit 90** **Wednesday, September 22, 2021, 9:30 am**

Call to order at 9.30 am.

The following EDC members were present: Kevin Bowdler, Elsie Bissett, Dave Hammond

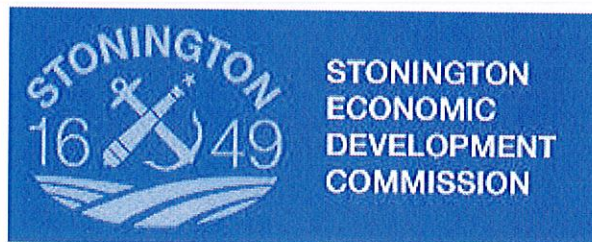
The following members of the public were present: Bill Middleton, Bruce Flax, and Lisa Konicki.


- We discussed the number of Business Surveys received to date at 36. It would be good to get a few more. It was agreed that Bill Middleton, Bruce Flax and Lisa Konicki would resend the email to their constituents and ask them to complete the Business Owners survey if they have not already done so.
- We have received 145 Stonington Resident Surveys and 47 Visitor Surveys. We would like to increase both of these results, particularly for Stonington Residents. We discussed the following ways that we could achieve a higher response rate:
 - Facebook advertising (KB)
 - Collateral marketing (KB to print more postcards and business cards) to be made available at the following locations:
 - October 5th Referendum
 - October 18th Budget Meeting
 - Town Hall
 - Human Services/Parks and Rec
 - Mystic Chamber of Commerce
 - Joint Ocean Community Chamber and Mystic Chamber event at Deans Mill Farm/Dragonfly Equestrian Center
 - Jealous Monk

We will contact the following groups via email and ask them to distribute to their respective constituent groups:

- KB will send an email to DH to forward to contacts at the Board of Education to see if we can receive responses from parents.
- KB to send an email to David Lattizori to ask if he can email to the residents of Harbor Heights.
- KB to send an email to the Chair of every Stonington Commission asking the chairs to share the survey with their members.
- KB to contact the chair of the Condo Associations or Property Managers on the north side of I95 and ask for their input.
- KB to contact the Directors of Stoneridge and Masonicare to see if they could help distribute the survey link.

Kevin Bowdler
Economic Development Commission




David Hammond, Chairman
Approved December 14, 2021