



**Town of Stonington
Economic Development Commission**

152 Elm Street
Stonington, Connecticut 06378

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- Ed Planeta**
Alternate
- Mark Dupont**
Alternate
- Ward Smith**
Alternate

AGENDA

**Regular Meeting
Wednesday, February 15, 2017
7:00 P.M.**

Human Services Building
166 South Broad Street, Pawcatuck, CT

1. Call to order: 7:00 p.m.
2. Approval of prior Minutes: January 18, 2017 and February 8, 2017.
3. Comments from the Public.
4. Comments from Planning Department.
5. Old Business:
 - Economic Clusters:
 - **Action:** EDC consider endorse change of POCD Implementation Committee priority from "Medium" to "High" for 10.4.2: "Develop a comprehensive economic development plan for the Town, reflecting primary economic drivers and identifying the resources required to compete successfully in these areas"
 - Status report – accomplishments since last meeting and next steps – by cluster leaders (5 minutes each) framework (POCD 10.2.11, 10.4.2).
 - a. Agriculture / Aquaculture (Ward, Danielle)
 - b. Marinas (Kevin, Virginia)
 - c. Manufacturing (Pete, Ed)
 - d. Retail (Suzanne)
 - e. Lodging (Virginia)
 - i. The PZC has concluded that Short Term Rentals (STR) are not regulated by zoning, and have decided that zoning is not the most effective way to regulate STRs, a better approach is through Town Ordinance. **Action:** discuss and agree how EDC can support next steps, e.g. sponsor public workshops to gather input from citizens that leads to a Draft Ordinance.
 - f. Attractions / culture / heritage (Tourism) (Joel, Mark)
 - g. Restaurant / Entertainment / Events (Kevin, Danielle)
 - h. Eldercare (Dave)
 - i. Real Estate (Residential, Commercial) (Rich)

EDC Goals:
To assist in the establishment of new business in Stonington; finding business locations; State of Connecticut and local assistance and incentives; introductions to area officials and business leaders; and area statistics and information.

6. New Business:

- **Mystic Harbor Landing proposed condominium development:** Greylock representatives will give a presentation on the proposed residential project; **Expected Outcome:** understand project and any issues / hurdles; consider writing a Letter of Support to the PZC. (POCD 9.1)
- **Draft PV-5 Zoning concept for downtown Pawcatuck:** Keith Brynes has been working on zoning update ideas for the DB-5 area of downtown Pawcatuck along with Jim Lathrop of Best Energy. A zoning update with contemporized uses will help spur a flow of investment dollars into downtown. **Expected Outcome:** provide Keith a sounding board, contribute brainstormed input, help advance rewrite. (POCD 8.1.5, 10.2.4, supports 10.2.5)
- **Branding Stonington through Economic Clusters:** Erica Lindberg (Lindberg Designs) and Thomas Mitchell (Literae Communications) have been working on ideas for branding / marketing Stonington. This effort is supportive of the EDC's economic cluster work. **Expected Outcome:** advance plans to create identity for Stonington through economic cluster framework (POCD 10.1.3)
- **Develop a Community Planning Forum** series where we bring in thought leaders to talk about "emerging" issues. **Expected Outcome:** brainstorm list of forum ideas, prioritize and time-phase

7. Adjournment.

Dave Hammond, Chairman
Economic Development Commission