



Town of Stonington Economic Development Commission

152 Elm Street
Stonington, Connecticut 06378

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EDC Goals:
To assist in the establishment of new business in Stonington; finding business locations; State of Connecticut and local assistance and incentives; introductions to area officials and business leaders; and area statistics and information.

AGENDA

Regular Meeting
Wednesday, May 17, 2017
7:00 P.M.

Human Services Building
166 South Broad Street, Pawcatuck, CT

1. Call to order: 7:00 p.m.
2. Approval of prior Minutes: April 19, 2017
3. Comments from the Public.
4. Comments from Planning Department.
5. Old Business:
 - a) **Economic Cluster Status Reports:** accomplishments since last meeting and next steps – by cluster leaders (5 minutes each) framework (POCD 10.2.11, 10.4.2): Agriculture/Aquaculture (Ward, Danielle); Marinas (Kevin, Virginia); Manufacturing (Pete, Ed); Retail (Suzanne); Lodging (Virginia); Attractions/Culture/Heritage (Tourism) (Joel, Mark); Restaurant/Entertainment/Events (Kevin, Danielle); Healthcare/Eldercare (Dave); Real Estate (Residential, Commercial) (Rich)
 - POCD Implementation Committee action: draft of "ED Plan" two-pager for Healthcare / Eldercare (POCD 10.2.1, 10.4.2)
 - b) **Create a new Heritage Mill District (HM) zone:** the zone update will have been considered for approval at the 5/16 PZC meeting. **Expected Outcome:** identify next steps by EDC to advance the adoption of the HM, e.g. outreach, 'marketing' (awareness), meet with current tenants. (POCD 7.2.5, 8.1.4, 10.2.10)
 - c) **PV-5 zone update for downtown Pawcatuck:** the zone update is yet to be scheduled for public hearing at a PZC meeting. **Expected Outcome:** identify next steps that can be taken by EDC. (POCD 8.1.5, 8.3.2, 10.2.4, supports 10.2.5)
 - d) **EDC-sponsored Community Forums** (similar to PV-5) (POCD 9.3.4, 10.2.5):
 - **TC-80 zone update:** the zone update applied for by Olson Trust to increase height and density will have been considered for approval at the 5/16 PZC meeting, and is one aspect of what could be realized to increase TC-80 appeal for investors with potential for tripling tax revenue; continue brainstormed ideas from Dec 7, 2016 EDC meeting
 - **LS-5 zone update:** Forum to address buffer definitions for the LS-5 commercial zone that currently includes many residential uses
 - **Proposed M-2 zone update:** several property owners are motivated to contemporize uses for an area on Broadway St Ext.

Expected Outcome: plan three public workshops for TC-80, proposed M-2, and LS-5 zones; schedule Forums, invite participants, publicize, conduct Forums, use input to assist Department of Planning with draft comprehensive rewrites that would receive public hearing at the PZC.

6. New Business:

- a) **Tourism Marketing:** Jason and Dave met with State Tourism officials to discuss building content for State Tourism Visit CT website; Dave subsequently met with high school marketing teachers who are interested in creating curriculum for SHS interns to develop content. **Expected Outcome:** identify next steps.
- b) **Develop a Community Planning Forum** series where we bring in thought leaders to talk about “emerging” issues. **Expected Outcome:** brainstorm list of forum ideas, prioritize and time-phase (tabled from previous meeting)
- c) **EDC Budget:** the fiscal year ends June, we have spent about \$800 of the \$2,700 budget; and have the same amount budgeted come July 2017 for fiscal 2017-18. **Desired outcome:** identify uses for budget. Ideas include: grant writing support, rebranding of Stonington, brochures for Department of Planning use to extol attractions of Stonington, contract with someone to create conceptual drawing of TC-80, HM, PV-5 to help the public and the PZC to better visualize and understand the potential

7. Adjournment.

Dave Hammond, Chairman
Economic Development Commission