

TOWN OF STONINGTON
PUBLIC COMMUNICATIONS AD HOC COMMITTEE
SPECIAL MEETING - VIRTUAL
NOVEMBER 17, 2020
5:00 p.m.
Dial: 1-408-418-9388
Enter Access Code: Meeting number: 173 848 3363

AGENDA

1. Call to Order
2. Pledge of Allegiance
3. Correspondence
4. Approval of Minutes
5. Old Business
 - What other Communities are doing for communication
 - Best Practices –
 - Twitter – Harvey
 - Instagram - Clarke
 - Scoring Review Sheet for research purposes
 - Review Stonington's existing communication mechanisms
 - Social Media Posts (written and video) – Young, Martin,
 - Ease of navigation of Town's Web Site – Martin, All Committee Members
 - Email outreach form First Selectman (content/format/outreach)
 - Potential Survey to Community – What works and what does not - McFadden
 - Hosting Virtual Input Sessions – Action Item
 - Outreach to Boards and Commissions – how do they currently communicate
 - With town officials, community members, with other boards and commissions – Easton,
 - How do community members feel communication is working
6. New Business
7. Comments from the Public
8. Comments from the Committee
9. Adjourn

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