



Town of Stonington
Economic Development Commission
152 Elm Street
Stonington, Connecticut 06378

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Danielle Chesebrough
Member

Virginia Abernathy
Member

Pete Robinson
Member

Ed Planeta
Alternate

Mark Dupont
Alternate

Ward Smith
Alternate

EDC Goals:
To assist in the establishment of new business in Stonington; finding business locations; State of Connecticut and local assistance and incentives; introductions to area officials and business leaders; and area statistics and information.

FINAL MINUTES

Regular Meeting
Wednesday, April 19, 2017
7:00 P.M.

Human Services Building
166 South Broad Street, Pawcatuck, CT

Present: David Hammond, Danielle Chesebrough, Pete Robinson, Suzanne Lane, Ward Smith, Rich Balestracci, Kevin Bowdler, Virginia Abernathy

Regrets: Joel Valenti, Edward Planeta, Mark Dupont, Blunt White

1. The meeting was called to order at 7:09pm.
2. The Minutes of the March 15, 2017 Regular Meeting were approved: **Motion:** Dave Hammond; **Second:** Kevin Bowdler; **All in Favor.**
3. Old Business:
Economic Clusters:
 - Kevin Bowdler has stratified the Grand List by economic cluster. **Action:** EDC members to review list of businesses within the cluster they are responsible and advise Kevin if anything does not belong before the next May 17 EDC meeting.
 - Cluster assignments: Agriculture / Aquaculture (Ward, Danielle); Marinas (Kevin, Virginia); Manufacturing (Pete, Ed); Retail (Suzanne); Lodging (Virginia); Attractions / culture / heritage (Tourism) (Joel, Mark); Restaurant / Entertainment / Events (Kevin, Danielle); Eldercare / Healthcare (Dave), Real Estate (Residential, Commercial) (Rich)
 - **Agreed:** due to relative economic value, add Utilities and Financial Services clusters. An Other category picks up small entities
4. New Business:
 - **Agreed:** A time-phased project plan for completing POCD tasks 10.2.11 and 10.4.2. See Exhibit A below
 - Kevin Bowdler presented the Draft PV5 Economic Impact Analysis that he has developed. The analysis supports the proposed downtown Pawcatuck zone change to PV-5. Action: Kevin to revise based on comments received at meeting. EDC to continue to review and submit further comments to Kevin. The EDC will consider a Final Draft at the May 17, 2017 EDC meeting where a motion will be sought to submit to the PZC in support of the PV-5 proposal (POCD 8.1.5, 8.3.2, 10.2.4, supports 10.2.5)
 - Parking in Downtown Pawcatuck was discussed. Demand for longer-term (8-hours) parking is emerging as day-time businesses look to locate in downtown Pawcatuck; spots are currently marked for a maximum of 3 or 4

hours, making parking for 9-5 workers a challenge. A motion to write a Letter of Recommendation for a revamped parking plan to the Police Commission was made. **Motion:** Dave Hammond; **Second:** Danielle Chesebrough; **All in Favor.** Action: Dave to draft Letter for EDC review and input by April 22, 2017

- **Develop a Community Planning Forum** series where we bring in thought leaders to talk about “emerging” issues. **Expected Outcome:** brainstorm list of forum ideas, prioritize and time-phase

5. The meeting was adjourned at 9:05pm

Respectfully submitted,
 Dave Hammond, Chairman
 Economic Development Commission

Exhibit A

Stonington EDC

POCD Implementation Project Plan for 10.2.11 and 10.4.2

Step	Action (ref POCD tasks 10.2.11 and 10.4.2)	Who	%	By When
1	Define economic clusters and EDC member cluster owners	EDC	100%	complete
2	Stratify Grand List by cluster, each EDC member to review their cluster and advise Kevin if a business does not belong. Final by May EDC meeting	Lead: Kevin	75%	May 17 EDC
3	Identify data elements that best characterize each clusters economic contribution. For example, stratify the Grand List, estimate revenues, number of employees, other metrics	Cluster owners	25%	May 17 EDC
4	Develop template (1-2 pages) for one cluster to be used as a model for all clusters to maintain same format for each. Sections could include: History, current state, desired / potential future state, top ten “companies (economic entities) with relevant economic data (grand list, tax revenue to Town, revenue, employment, etc.), location(s), and so on	Dave - Health / Senior Care cluster		May 17 EDC
5	Review template with Jason	Dave		End-May
6	Present project plan and one template to POCD at June 5 POCD Implementation Committee meeting	Dave		June 5 POCD
7	Cluster owners complete other cluster economic development plan ‘chapters’ (1-2 pages each)	Cluster owners		Sept-Oct



Dave Hammond, Chairman
 Approved May 17, 2017